

Enterprising Approaches to Equality

fair = *play* in 2002

Promoting equal opportunities is of crucial importance to all companies regardless of size, sector or location. New and changing equality legislation, European directives relating to equality, the changing composition of the labour market and greater international competition means that all businesses need to ensure that they are able to respond to the needs of a diverse market as well as able to recruit and retain staff of the highest calibre.

The Enterprising Approaches to Equality project aims to work both directly with business (large and small companies) and with the business advice sector to increase the number of companies with active equal opportunities and related policies (e.g. family friendly policies).

It aims to do this in a number of ways including:

- Direct training - both customised for individual companies and through general and open courses aimed either at business advisers, owner managers or HR practitioners in larger companies.
- Mentoring - one-to-one work with a range of companies with the aim of supporting the company in promoting specific equality policy and practice developments.
- Production of materials - including training packages, information packages and good practice case studies.

The training and mentoring provided within this project will be free to participating companies.

Who will benefit from the project?

The project is aimed at companies ranging from those that have not developed any equality policies to those who have already successfully implemented equality policies. We can support companies to develop policies and strategies for implementation, provide training and mentoring support and provide opportunities for companies to share their good practice.

We can also offer training to business advisers from a variety of settings to ensure that they are skilled and knowledgeable in the area of promoting equality to the businesses that they advise.

If you feel that your company would benefit from such support or would like to find out more please contact either -

Wendy Davies or Ashok Ohri

Telephone: 0131 468 1374

E-mail: osdc@blueyonder.co.uk

Or return the slip opposite.

Name

Company

Position

Address

Telephone

Fax

E-mail

Please return to:
OSDC
8 Brighton Place
Edinburgh
EH15 1LJ

The Fair Play Consortium is a partnership organisation bringing together a range of organisations in Scotland who are committed to making equality practice a key consideration in economic development and its functions.



It focuses its work on three main areas:

- Promotion of equal opportunities in the small and medium sized enterprise sector.
- Training, skills and labour market segregation.
- Promotion of work/life balance initiatives and family friendly working environments.

If you would like further information on Fair Play, please contact
Fair Play
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279 Bath Street
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The Enterprising Approaches to Equality project is a partnership project between Fair Play and the Equal Opportunities Commission and is funded partly through the ESF Objective 3 Programme and Scottish Enterprise.

