

# Link-UP



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## ABOUT SEGEC

The Scottish European Green Energy Centre (SEGEC) is a new initiative, supported by the Scottish Government, Scottish and Southern Energy, Scottish Power, Scottish Enterprise and Highlands and Islands Enterprise and part funded by the European Regional Development Fund.

Scotland's First Minister Alex Salmond opened the new SEGEC offices in Aberdeen on 17 August 2009 and announced approval of the ERDF grant from the Lowlands and Uplands Programme 2007-2013 of up to £1.6m.

The First Minister said;

"The official opening of the Scottish European Green Energy Centre is an important step forward in building Scotland's growing reputation as the green powerhouse of Europe. It will help Scotland secure a more influential role in the development of green energy and how this country can play its role in support of ambitious, European Union-wide targets."

SEGEC is an independent, not-for-profit agency designed to support Scottish engagement in European activity and the development of collaborative projects in sustainable energy. SEGEC's strategic aims support the Economic Strategy for Scotland, while contributing to Scottish and European energy and climate change policy. Scotland is committed to meeting the 2020 energy targets and is determined to work with partners across Europe to achieve this.

**WHAT DOES SEGEC DO? / CASE STUDY NORTH LANARKSHIRE COMMUNITY PLANNING PARTNERSHIP [Routes To Work] COMMUNITY PLANNING PARTNERSHIPS AND EMPLOYABILITY: FOCUS ON NORTH LANARKSHIRE / PUBLICITY FOR STRUCTURAL FUNDS PROJECTS: FREQUENTLY ASKED QUESTIONS / 3RD ROUND UPDATE TIMETABLE**



## SCOTTISH EUROPEAN Green Energy Centre

# What does SEGEC do?

**SEGEC is a pan-European hub**, acting as a focus for green energy activity and facilitator of projects, brokering discussions and collaborative partnership between industry, researchers, policy-makers and the EU institutions.

SEGEC will support Scottish organisations to influence policy, identify opportunities, develop projects, access funding and disseminate the results.

SEGEC will play a pivotal role in positioning Scotland at the heart of research, development and deployment of low carbon energy technologies across the European Union, and set up constructive partnerships around key areas of interest, including marine energy, carbon capture and storage, offshore wind and subsea and smart grids.

SEGEC will aim to facilitate high impact projects which can make a real difference by accelerating the demonstration and deployment of green energy technologies.

## Key Priorities

SEGEC will aim to support a wide range of activity across different technologies and sectors, but the following have been identified as priorities, reflecting Scotland's key resources, opportunities and constraints:

- marine energy – wave and tidal
- wind energy, particularly offshore wind
- subsea and smartgrids
- carbon capture and storage
- renewable heat
- energy efficiency
- sustainable communities
- non-technical barriers to deployment, including environmental issues



## Marine Energy

Scotland has 10% of Europe's potential tidal power and 25% of potential wave power. Scotland also has a number of world-leading companies at the forefront of technical development and the first full-scale test centre – the European Marine Energy Centre in Orkney. SEGEC has been working closely with the Scottish Marine Energy Group and the European Ocean Energy Association to develop Scottish and European Road Maps for the sector, develop ideas for European projects and raise awareness of opportunities in Scotland.

## Offshore Wind

Scotland has 25% of Europe's offshore wind energy potential, strong research capacity and an industrial base ideally placed to exploit the opportunities. The development of offshore wind will build on Scottish expertise in working in difficult offshore environments, and provide a major diversification opportunity for Scotland's oil and gas supply chain. SEGEC recently presented an event at the Offshore Wind 2009 Conference in Stockholm, which showcased Scottish companies, projects and research expertise, and played a major role in developing a successful application for the Aberdeen Offshore Wind Deployment Centre to the European Energy Programme for Recovery.

## Grids

Grid connections are vital for the development of renewable energy, particularly to fully exploit offshore wind and marine energy potential. SEGEC, the Scottish Government, industry and researchers are actively supporting cross-border initiatives and offshore grid development, through participation in European working groups, technology platforms and specific projects. SEGEC supported a successful application to the European Energy Programme for Recovery for an innovative offshore grid project between Shetland and the mainland.

## Carbon Capture and Storage (CCS)

CCS has an important role to play in decarbonising energy supplies, both in Scotland and globally, and Scotland can capitalise on the economic opportunities from both exporting technology and developing a storage industry. A Scottish study published earlier this year showed the huge potential for storage of CO<sub>2</sub> under the North Sea. SEGEC has been promoting this work and engaging in EU level discussions on how to develop cross-border CCS networks and storage, while developing ideas for collaborative research and demonstration projects and supporting Scottish involvement in FP7 applications.

# case study

## North Lanarkshire Community Planning Partnership [Routes To Work]

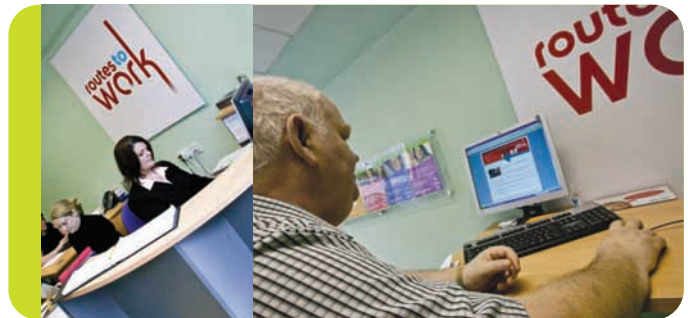
### Community Planning Partnerships and Employability: focus on North Lanarkshire

Through support from the LUPS Programmes, 13 local authority areas are eligible to receive funding under European Social Fund (ESF) Priority 1, (Progressing into Employment) and European Regional Development Fund (ERDF) Priority 3 (Urban Regeneration). Each CPP has developed strategic, coherent and integrated programmes of ESF actions focused on employability, and ERDF activities, aimed at addressing the underlying skills requirements of eligible target groups and helping them access the labour market.

This issue of the LUPS newsletter looks at how North Lanarkshire CPP has used ESF and ERDF support to develop an employability programme, combining the services of North Lanarkshire Council, NHS Lanarkshire, Motherwell, Coatbridge and Cumbernauld Colleges, Routes to Work Ltd, North Lanarkshire Volunteer Centre, JobCentre Plus and CVS North Lanarkshire. The overarching goal is to provide a ‘toolbox’ of interventions to help those furthest from the labour market move towards employment. This strategic approach aims to establish a seamless route to employability support and ensure better planning of employability services.

### Integrated Support

The CPP uses a Staged Model to identify when an individual is most likely to benefit from the right support provided by one of the CPP’s partners.



Key to the progression of participants is a client engagement mechanism, which provides a single point of entry. Referrals to the project come from a range of partners in the CPP: council departments, health professionals, voluntary sector organisations, the childcare partnership, criminal justice, Careers Scotland, Job Centre Plus, colleges, supported employment and schools. All partners involved in the delivery of the project make use of ‘Hanlon’, a common tracking system for all participants which the CPP believes provides a more effective and strategic mechanism for measuring progression towards employment. As the database is used by all project partners, it is seen as an important tool for ensuring that participants continue to progress towards employment rather than becoming disengaged from service provision.

Stage 1	NOT JOB READY (NO ROUTINE OR SOCIAL CONNECTIONS) Activities which help people get some routine in their life and make new social connections
Stage 2	NOT JOB READY (BARRIER REMOVAL) Activities which help build people’s confidence and develop work skills
Stage 3	JOB READY (WORK PREPARATION) Activities which help people access the right opportunities
Stage 4	EMPLOYMENT In work support activities which help people while in employment

## Routes To Work

ERDF funding supports job brokerage activities through the Routes To Work project (RTW) which helps unemployed residents of North Lanarkshire to access education, training and employment opportunities by providing advice, information, guidance and practical support to develop and enhance their employment prospects. Services are provided in around 50 community venues, and are available to all residents of North Lanarkshire between the ages of 16 and 65 who are looking to return to work, or who are in work but in danger of becoming unemployed. Services provided by RTW include:

**Key Worker Services** > individual, confidential support is provided by a training and employment expert to assess an individual's skills and abilities and provide information on the range of employability support available. Informal meetings take place in a community venue, providing on the spot help with completing application forms or making approaches to employers, and to establish if there is any financial support available to assist with returning to work. Clients are also matched to existing vacancies or training opportunities within RTW's database.

**Childcare Key Worker Service** > provides specialised support for parents who are experiencing difficulties in getting back to training or employment. Individual help is provided to help understand what childcare, transport, training, employability and financial support is available to assist clients in getting back to work.

**Tailored Training Grant** > provides advice on how to access funding for vocational training which will guarantee employment for people who have a job offer which is conditional on achieving a qualification or certificate of competence.

**Employability Support Worker Service** > provides a free service to aid the growth and development of people and businesses in North Lanarkshire by:

- Screening candidates and matching them to suitable jobs
- Offering employers the opportunity to input on training programmes
- Offering employers the opportunity to pre-screen job applicants
- Signposting employers to other advice and information services to develop their business

North Lanarkshire's Working website at [www.lanarkshiresworking.co.uk](http://www.lanarkshiresworking.co.uk) contains more detailed information on their employability services, including success stories where clients have moved into employment and/or further training. One example is Alan Lynch >

## Well worth the try > Cambusnethan teenager's coaching dream come true

**Alan Lynch, 19, from Cambusnethan,** was keen to pursue a career in sports education but felt that he lacked the qualifications and experience required.

Before Alan left school last summer, his careers advisor mentioned the Sporting Chance initiative, run by North Lanarkshire Volunteer Centre, a North Lanarkshire's Working partner organisation. Sporting Chance gives young people aged between 18 and 24 an opportunity to find a career in sports coaching. Alan explained:

"I had always thought I would like to be a rugby coach but it seemed like it was never going to happen for me. I didn't have the grades or the experience to take the first step into a coaching career. The Sporting Chance programme was brilliant. For two months, I trained for two days a week at Wishaw Sports Centre, learning the basics of coaching and how to work with children to help them realise their potential. Once the course was finished I was lucky enough to be taken on by the Scottish Rugby Union."

He is now a full-time community coach with the SRU and trains two teams of North Lanarkshire youngsters in the sport.

Alan said: "I couldn't be happier with the work I'm doing. It's exhausting doing so much exercise every day, but it's rewarding to see the kids getting better every week." He added: "If it wasn't for Sporting Chance I'm convinced I'd be stuck in a part-time job I didn't enjoy, studying on a college course I didn't care about, or just unemployed and bored out of my mind."

Alan spends several days a month at the SRU's headquarters at Murrayfield Stadium in Edinburgh, learning about new teaching methods and honing his managerial skills. He is also working towards an SVQ in Rugby Coaching.

Alan's experience is just one example of how opportunities can be transformed into real achievements, personal progress and jobs with a future – with a little organisation and teamwork from those around you.

# PUBLICITY

## for structural funds projects

### Frequently Asked Questions

It is a condition of grant that any assistance received by a project from the EU through Structural Funds is clearly and appropriately acknowledged in all publicity material (including plaques and site signage), publications, public procurement documents and events. It is a requirement of Structural Funds Regulations that there is adequate public acknowledgement of Structural Funds assistance, to increase awareness of their contribution to economic development.



#### 1 > Where can I find guidance on publicity for my project?

Guidance notes to help project sponsors with publicity requirements for the Scottish European Structural Funds Programmes 2007-2013 can be downloaded from the Publicity section of the ESEP website [www.esep.co.uk](http://www.esep.co.uk)

#### 2 > Where can I find downloadable logos for project publicity?

The European Commission approved the use of new **Scottish EU logos** to publicise projects approved for funding under the Scottish European Structural Funds Programmes for 2007-2013. The logos promote the concept of Europe and Scotland and combine the EU emblem with the Scottish Government logo. There are two logos; one acknowledging the support from the **European Social Fund (ESF)**, the other acknowledging support from the **European Regional Development Fund (ERDF)**.

Logos are available in non-editable EPS format for print reproduction, and are available for download as zip files from the ESEP website [www.esep.co.uk](http://www.esep.co.uk)

#### 3 > What about use of multiple logos?

When the logos of other organisations are used, the Scottish/EU logo and wording should be at least the same size and proportion. This relates to any material (including, for example DVDs) produced by projects, whether for marketing purposes or not (e.g. training material).

#### 4 > Who is responsible for publicising Structural Funds support for a project?

At project level, it is the responsibility of the lead applicant organisation to ensure that all applicable publicity requirements are met and that documentary evidence is made available to the IAB (ESEP Ltd) as part of regular progress reporting and monitoring exercises.

#### 5 > How and when should a project acknowledge Structural Funds support?

When acknowledging the assistance of the European Union's contribution to a project, and/or group of projects, the lead applicant should use the appropriate Scottish/European Union logo indicated above. Where a project or group of projects are in receipt of both ESF and ERDF, the two logos must be used. The contribution of the European Union through Structural Funds should be acknowledged both during (a) the implementation of a project and (b) as a permanent record. The most common forms of acknowledging support are site signs, permanent plaques, printed publicity materials, press releases and magazine/newspaper articles, media advertising, and events. Further details are contained in the Publicity Guidance downloadable from the ESEP website [www.esep.co.uk](http://www.esep.co.uk)

# 3rd round update

The deadline for 3rd Round applications was 9 October 2009 and a total of 166 Stage 2 applications were received :

European Regional Development Fund (ERDF)	No. of bids	Grants requested
Priority 1 : Research and Innovation	22	£40.9m
Priority 2 : Enterprise and Growth	11	£10.9m
Priority 3 : Urban Regeneration	26	£55.4m
Priority 4 : Rural Development	11	£10.9m

European Social Fund (ESF)	No. of bids	Grants requested
Priority 1 : Progressing Into Employment	64	£27.1m
Priority 2 : Progressing Through Employment	32	£20.9m
Priority 3 : Access to Lifelong Learning	•	•

- The Programme Monitoring Committee agreed on 4 September 2009 to recommend that the Managing Authority negotiate with the European Commission to transfer £20 million from ESF Priority 3 to ESF Priority 1, and as a result, no Priority 3 ESF projects would be considered under the 3rd Round.

## Timetable

Appraisal of Applications by Advisory Groups	4 December 2009 – 15 January 2010
Standing Advisory Group Meetings	1 – 12 February 2010
Programme Monitoring Committee Meeting to Agree Recommendations of Advisory Groups	17 March 2010
Ministerial Announcement of Approved Projects	To be agreed



## GOT A QUESTION/ GET IN TOUCH

If you would like further information on the 2007-2013 Lowlands and Uplands Scotland Programme, please contact a member of **ESEP in Glasgow**  
**0141 241 6150** or **Inverkeithing**  
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For information on the Highlands and Islands Programmes, please contact HIPP on **01463 279500** or visit **their website at**  
**www.hipp.org.uk**