

GMcL/SN

7 July 2010

Dear

**LOWLANDS AND UPLANDS SCOTLAND ERDF PROGRAMME 2007-2013:
JESSICA PRE-CALL**

I am writing on behalf of the Scottish Government, Regeneration and Housing Directorate and the European Structural Funds Division of the Business Directorate to invite you to participate in the JESSICA Pre-Call exercise.

This exercise is intended to gauge the level of interest among key stakeholder organisations and identify projects which may be eligible for JESSICA funding and are at a sufficient stage of development and investor readiness. This outline project information should be submitted to ESEP Ltd in our capacity as the Intermediate Administration Body for the LUPS ERDF Programme. The information will be communicated to the Scottish Government and the EIB. As part of the procurement for the UDF, this information will also be made available to prospective UDF bidders.

Importantly, this Pre-call exercise is designed to achieve the following objectives;

- ♦ to encourage potential project sponsors to develop the level of information required to support potential inclusion in UDF business plans*
- ♦ to provide information to potential UDFs on projects which exist in the market and which they may wish to include in their business plan "bid" to the EIB*
- ♦ to develop awareness in the urban regeneration community – among both project sponsors and potential UDF bidders – of the JESSICA process and to encourage networking between these parties.*

I have .../

I have enclosed a pro-forma application form and a supporting background information note and guidance on the completion of the Pre-call application. You should note that completed applications should be emailed to Susan Tamburrini, Head of Programme Management at ESEP and who has responsibility for ERDF Priority 3 – Urban Regeneration at the dedicated email address, Jessica@esep.co.uk, no later than 4.00pm on Friday 6 August 2010.

We will acknowledge receipt of the application but please be advised that no feedback will be given by ESEP as to the eligibility or viability of the submitted outline proposals.

It is planned to hold a JESSICA networking event in late July and you will be advised in due course of the date and venue.

We look forward to receiving your outline proposal(s) as a significant first step in realising the ambitions for a JESSICA Fund for Scotland.

Yours sincerely

Gordon McLaren
Chief Executive

Encs